

WHAT IS CLAIMED IS:

1. A plural media data synchronizing system which connects image source to network data obtained from a network, comprising:

an inserting unit which inserts into the image source an image marking including information used to display the network data synchronizing with displaying of the image source;

an image supplying unit which supplies the image source in which the image marking is inserted by the inserting unit, via a predetermined medium;

an editing/integrating unit which receives the image source from the image supplying unit and performs at least one of editing of the received image source and integrating of the received image source, to produce image contents; and

a display unit which detects the image marking from the image contents, and displays the image contents and the network data synchronously based on synchronizing information obtained from the detected image marking.

2. The system of claim 1, wherein the image supplying unit supplies the image source by using a plurality of media.

3. The system of claim 1, wherein the inserting unit
(a) produces a feature file used for moving picture matching based on the image source, (b) inserts the image marking including a description about a location where the feature file is stored, into the image source, and (c)

produces a synchronizing information script showing when the network data are displayed.

4. The system of claim 3, wherein the editing/integrating unit performs at least one of the editing and the integrating by using the feature file and the synchronizing information script.

5. The system of claim 1, wherein the image marking includes information used to access the network data based on a synchronizing timing of the image source.

6. The system of claim 1, wherein the inserting unit inserts the image marking into the image source for each medium by which the image source is supplied.

7. The system of claim 6, wherein the image marking includes information used to access the network data based on a synchronizing timing of the image source, and information of the network data.

8. A method of connecting an image source to network data obtained from a network, using a computer, comprising the steps of:

inserting into the image source an image marking including information used to display the network data synchronizing with the image source;

supplying the image source in which the image marking is inserted in the inserting step, via a predetermined medium;

receiving the image source supplied by the supplying step as a received image source;

performing at least one of editing of the received image source and integrating of the received image source,

to produce image contents;

detecting the image marking from the image contents
as detected image marking; and

displaying the image contents and the network data
synchronously based on synchronizing information obtained
from the detected image marking.

9. The method of claim 8, wherein the supplying step
supplies the image source by using a plurality of media.

10. The method of claim 8, wherein the inserting step
(a) produces a feature file used for moving picture
matching based on the image source, (b) inserts the image
marking including a description about a location where the
feature file is stored, into the image source, and (c)
produces a synchronizing information script showing when
the network data are displayed.

11. The method of claim 10, wherein the performing
step performs at least one of the editing and the
integrating by using the feature file and the synchronizing
information script.

12. The method of claim 8, wherein the image marking
includes information used to access the network data based
on a synchronizing timing of the image source.

13. The method of claim 8, wherein the inserting step
inserts the image marking into the image source for each
medium by which the image source is supplied.

14. The method of claim 13, wherein the image marking
includes information used to access the network data based
on a synchronizing timing of the image source, and
information of the data from the network.

15. A recording medium readable by a computer, tangibly embodying a program of instructions executable by the computer to perform a method of connecting an image source to network data obtained from a network, the method comprising the steps of:

inserting into the image source an image marking including information used to display the network data synchronizing with the image source;

supplying the image source in which the image marking is inserted in the inserting step, via a predetermined medium;

receiving the image source supplied by the supplying step as a received image source;

performing at least one of editing of the received image source and integrating of the received image source, to produce image contents;

detecting the image marking from the image contents as detected image marking; and

displaying the image contents and the network data synchronously based on synchronizing information obtained from the detected image marking.

16. A computer data signal embodied in a carrier wave and representing a sequence of instructions which, when executed by a processor, cause the processor to perform a method of connecting an image source to network data obtained from a network, the method comprising the steps of:

inserting into the image source an image marking including information used to display the network data

synchroizing with the image source;

supplying the image source in which the image marking is inserted in the inserting step, via a predetermined medium;

receiving the image source supplied by the supplying step as a received image source;

performing at least one of editing of the received image source and integrating of the received image source, to produce image contents;

detecting the image marking from the image contents as detected image marking; and

displaying the image contents and the network data synchronously based on synchronizing information obtained from the detected image marking.

17. A program product comprising, computer readable instructions and a recording medium bearing the computer readable instructions, the instructions being adaptable to enable a computer to perform a method of connecting an image source to network data obtained from a network, the method comprising the steps of:

inserting into the image source an image marking including information used to display the network data synchronizing with the image source;

supplying the image source in which the image marking is inserted in the inserting step, via a predetermined medium;

receiving the image source supplied by the supplying step as a received image source;

performing at least one of editing of the received image source and integrating of the received image source, to produce image contents;

detecting the image marking from the image contents as detected image marking; and

displaying the image contents and the network data synchronously based on synchronizing information obtained from the detected image marking.